

LENSCONCEPT

COMPANY DESCRIPTION

Lens Concept is a global wholesaler and distributor of eye care products, specialising in customised private labels for retailers. With a broad portfolio, including contact lenses, eye drops, and accessories, it supports clients across Europe and the Middle East with turnkey solutions, regulatory expertise, and sustainable branding. Lens Concept has implemented a sustainability strategy aimed at minimising its carbon footprint. As part of this strategy, it compensates for its unavoidable emissions with DGB Group.

PROJECTS SUPPORTED



MT KENYA AND ABERDARES, KENYA

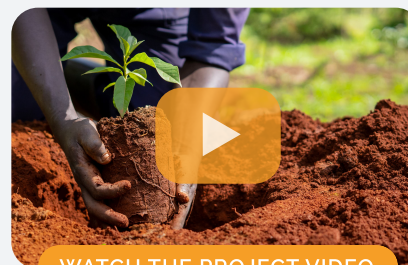
The Hongera Reforestation Project is a large-scale nature-based solutions project in Kenya. It involves replanting trees in areas affected by (illegal) logging, agricultural clearance, development, construction, and firewood collection. The project is designed to restore nature, protect biodiversity, increase water security, and provide a better quality of life for local communities.

Lifetime Emissions Reduction: 5.1M tCO₂

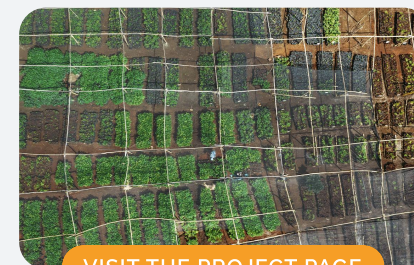
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MEDIA



WATCH THE PROJECT VIDEO



VISIT THE PROJECT PAGE

SUSTAINABILITY ACHIEVEMENTS BY LENS CONCEPT



6,000 kg

of CO₂ compensated



3 trees

planted



41 years

project lifetime
duration



0.018 hectares

degraded land being
restored

This impact report
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